



Elevating women
Strengthening finance
Advancing prosperity for all

VersaFi *Luminaries*

Gala 2027
Sponsorship Opportunities

About the *Luminaries Gala*

Now in its second year, the *VersaFi Luminaries Gala* convenes the finance sector to celebrate its commitment to elevating women, strengthening finance and advancing prosperity for all.

As Canada's largest network of women, allies and leading finance sector organizations, the *VersaFi Luminaries Gala* recognizes individuals and change agents championing talent at all career stages, empowering and transforming individual successes into industry-wide impact.

Join us for *VersaFi Luminaries Gala 2027*, celebrating those who light the path for others in finance.

Event Details

May 18, 2027

The Fairmont Royal York,
100 Front St W, Toronto

VIP Reception:

4:30 p.m. - 5:30 p.m. ET

Gala Reception:

5:00 p.m. - 6:00 p.m. ET

Dinner & Luminaries Ceremony:

6:00 p.m. - 9:00 p.m. ET

About the *Awards*

VersaFi Luminaries Gala 2027 recognizes the outstanding achievements of individuals and organizations across several categories.

VersaFi Luminaries will include:

Two Luminary Champions appointed from each Platinum Partner:

BMO  **CIBC**   **Manulife**

 **NATIONAL BANK OF CANADA**
CAPITAL MARKETS

 **ONTARIO TEACHERS' PENSION PLAN**

pwc

 **RBC** Capital Markets

Scotiabank

TD

 **EY** Shape the future with confidence

Submissions accepted for the following awards:

- Allyship
- Outstanding Volunteer
- Rising Star
- Trailblazer
- Transformational Leader
- Excellence in Innovation

Submissions open Jan 2027

Sponsorship *Opportunities*

The VersaFi Luminaries Gala 2027 presents an exclusive occasion to engage with 600+ executive leaders of Canada's finance sector.



Showcase Commitment

Signal your organization's commitment to elevating women in an audience that matters



Maximize visibility

Premium brand placement, on-site and online, in front of the sector's most influential audience



Celebrate Talent

Cement your firm's reputation as a place where careers thrive



Access to Industry C-Suite

Spend the evening with executives shaping Canada's finance industry



Guide the Conversation

Establish your organization as a champion of talent, innovation and career excellence



Expand Your Network

Establish and expand new partnerships in an elegant setting built for meaningful connection



VersaFi Luminaries:
celebrating those who light
the path for others in finance

Sponsorship Opportunities

Benefits	Presenting Sponsor* SOLD OUT (1 spot)	Supporting Sponsor* SOLD OUT (1 spot)	Award Category Sponsor*** \$20k (6 spots)
ON-SITE EVENT			
Appoint two (2) Luminary Champions <i>1 woman, 1 man *where applicable</i>	✓		
Event recognition: Presenting sponsor	✓		
Early-bird ticket pricing	✓	✓	✓
Logo exclusively displayed on podium	✓		
Logo displayed on event signage	Prominent	✓	✓
Gala opening remarks (2 mins)	✓		
VIP reception remarks (2 mins)		✓	
Verbal recognition at gala	✓	✓	
Complimentary Tickets	20 tickets (2 tables)	10 tickets (1 table)	10 tickets (1 table)
Invitations to VIP reception <i>Recipients & industry executives</i>	20	10	
Logo displayed on award video			✓
Present an award category, via 30-sec pre-recorded introduction			✓
DIGITAL BENEFITS			
Logo included on VersaFi event page	✓	✓	✓
Logo on marketing materials, assets & social media	✓	✓	✓

Presenting Sponsor*: Own the spotlight. As Presenting Sponsor, your brand earns top billing throughout the promotion and the gala. Exclusive stage branding. Prominent logo placement across every touchpoint. The only sponsor voice at the podium for opening remarks.

Supporting Sponsor:** Elevate your firm's presence. As Supporting Sponsor, your brand earns prominent logo placement in promotional material and throughout the evening. The honour of delivering a toast to recipients at the VIP reception is yours.

Award Category Sponsor*:** Honour the exceptional. As Award Category Sponsor, your brand is featured exclusively on an award-recipient video. Your firm representative presents the category and announces the recipient, via pre-recorded introduction.

Additional Sponsorship *Opportunities*

Benefits	Decor Sponsor* \$5K (1 spot)	Guest Appreciation Sponsor** \$5K (1 spot)	Photo Booth Sponsor*** \$7.5k (1 spot)	Emcee Sponsor**** \$10k (1 spot)
ON-SITE EVENT				
Exclusive Branding on commemorative materials		✓	✓	
On-stage / verbal recognition	✓			✓
Logo displayed throughout the venue	✓	✓	✓	✓
DIGITAL BENEFITS				
Logo included on event page on VersaFi website	✓			✓
Logo on sponsorship and event materials	✓	✓	✓	✓
Social Media recognition			✓	✓

Decor Sponsor*: Set the tone. As Decor Sponsor, your brand becomes a piece of the ambiance that defines the Luminaries Gala - 2027; elevated, elegant, and memorable. Your organization carries the evening's look and feel.

Guest Appreciation Sponsor:** Make your firm part of the gala's final touch. As Guest Appreciation Sponsor, your brand travels home with every guest through a curated takeaway, carrying your brand as they depart the Luminaries Gala - 2027.

Photo Booth Sponsor*:** Own one of the night's most desired elements. As Photo Booth Sponsor of the Luminaries Gala - 2027, your brand becomes an enduring reminder of the connections and community shared with colleagues, nominees, and honourees. Your brand visibility extends beyond the event.

Emcee Sponsor**:** As the Official Emcee Sponsor, harness 'the voice' of the ceremony; from the moment guests arrive to the closing remarks. This package offers premier visibility and stage recognition for the Luminaries Gala - 2027.

To secure any of these opportunities, please contact:

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Chief Strategic Programs & Stakeholder Relations
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About *VersaFi*



Elevating women
Strengthening finance
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VersaFi is a national, non-profit organization focused on elevating women in the finance sector to advance prosperity for all. Founded in 1995 as Women in Capital Markets (WCM), the organization rebranded in 2024, as VersaFi.

As Canada's largest network of women, allies, and leading finance sector organizations, we champion talent at every stage of the career journey: empowering individuals and shaping leaders; transforming individual success into industry-wide impact; and advancing a stronger, more competitive finance sector for all.

Our community has grown to a membership of more than 4,400 and 55+ corporate partners across the country representing the finance sector across banks, dealers, insurance companies, pension plans, regulatory agencies, exchanges, and advisory firms.

To learn more or to become a member, visit www.versafi.ca.

